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ECONOMIC & SOCIAL DEVELOPMENT — Economic Development — Film & Events Office

26 July 2010

Dear Film Industry

CITY OF CAPE TOWN FILM RELATED TARIFFS 2010/11

The City of Cape Town has approved the following Film Tariffs for 2010/11. These tariffs will be applicable from 1st July 2010 – 30th June 2011.

See attached Annexure A.

Please ensure these tariffs are distributed to all industry stakeholders and those on your database/s.

In order to continue to support the industry and the industry competitiveness, the tariffs are as follows:

1. Location Tariffs

We are pleased to confirm that tariffs for city owned locations continue to be reduced by 100% - i.e. no charge. Exceptions are for filming at the locations administered by the Bulk Water Department and at City Nature reserves where over and above the stipulate entrance fee, a conservation levy will be charged for permissible commercial activity.

Please note the following:

- a) In terms of the City's By-Law relating to Filming (2005) –
ALL film shoots on or utilising Council land film-related activity requires a film permit.
Please ensure that a permit is applied for in terms of the City's Film By-law and procedures.
- b) The City requests that the continued reduction in film location tariffs be used positively by the industry to achieve inter alia: the intended goals of promoting the industry and Cape Town as a film destination and for much needed skills development in the industry.
- c) The City will continue to monitor the implementation and impact of this reduction on the use of city locations, e.g. "block booking" of locations, overuse/abuse of various film locations, as well as on affected communities.

We appeal and trust that all in the industry will work positively with this continued tangible and very direct benefit to the industry of reduced tariffs request your full cooperation in this regard.

2. Parking and Services Tariffs

Parking and Services tariffs relating to film activity have been revised for the 2010-11 financial year and have increased in some respects - please see the attached schedule.

The Film Permit Office has not been successful in motivating the retention of the 2009/10 tariff rates for parking and other services such as Traffic and Metro Police. In the current constrained financial climate, these City Services have been unable to absorb the actual/subsidised costs differential (especially in respect of overtime costs), in order to retain the previous subsidies to the film industry without passing these on to ratepayers.

Thank you for your support during season 2009-10 and we look forward to a good season in 2010-11.

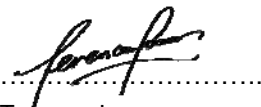
We are planning to hold pre-season briefing session/s, at this stage set for October 2010. You will be informed of the details regarding these sessions in due course and request that you make every effort to attend please.

Please also look out for communication in due course with regard to the following:

- updating of Company details and Indemnity forms for 2010/11;
- launch of the Online Film Location Booking System

Thank you

Yours sincerely



Terence Isaacs
Head: Film and Events Permit Office
Economic and Human Development
City of Cape Town

| TARIFFS - FILMING & FILM-RELATED ACTIVITY - 1 JULY 2010 - 30 JUNE 2011 | | | | | | |
|---|--|---|---|---|---|---|
| SERVICES RENDERED | UNIT | REMARKS | 2010/11 R | 2010/11 Recalculated | 2010/11 Variance due | 2010/11 R |
| | | | excl. VAT | excl. VAT | to rounding | incl. VAT |
| ECONOMIC, SOCIAL DEVELOPMENT & TOURISM - ECONOMIC AND HUMAN DEVELOPMENT - FILMING | | | | | | |
| PERMIT ADMINISTRATION FEE | | Internal Use only | | | | |
| LOCATION FEES | | | | | | |
| Micro Shoot (1 - 3 vehicles and/or 8 or less people) | per day or part thereof | | N/A | N/A | N/A | N/A |
| Small Shoot (4 - 6 vehicles and/or 9 - 15 or less people) | per day or part thereof | | N/A | N/A | N/A | N/A |
| Medium (7 - 15 vehicles and/or 16 to 30 people) | per day or part thereof | | N/A | N/A | N/A | N/A |
| Large (16 - 30 vehicles and/or 31 to 60 people) | per day or part thereof | | N/A | N/A | N/A | N/A |
| Very large (more than 31 vehicles and/or more than 60 people) | per day or part thereof | | N/A | N/A | N/A | N/A |
| ADDITIONAL INFORMATION | | | | | | |
| Cancellation fee | per booking | Administrative fee to be applied, as required, if shoot cancelled on the day, day after or later than the planned shoot date. | | | | |
| Micro Shoot (1 - 3 vehicles and/or 8 or less people) | per booking | | 25.44 | 25.44 | 0.00 | 29.00 |
| Small Shoot (4 - 6 vehicles and/or 9 - 15 or less people) | per booking | | 57.89 | 57.89 | 0.00 | 66.00 |
| Medium (7 - 15 vehicles and/or 16 to 30 people) | per booking | | 79.82 | 79.82 | 0.00 | 91.00 |
| Large (16 - 30 vehicles and/or 31 to 60 people) | per booking | | 140.35 | 140.35 | 0.00 | 160.00 |
| Very large (more than 31 vehicles and/or more than 60 people) | per booking | | 229.82 | 229.82 | 0.00 | 262.00 |
| Incentive | | | N/A | N/A | N/A | N/A |
| Training and charitable institution, student, development projects and international shoots | | | N/A | N/A | N/A | N/A |
| Cape Town and Western Cape Tourism and Trade & Investment Marketing Promotion (Destination Marketing): a) Tourism and Trade & Investment promotion TV productions b) Tourism and Trade & Investment Promotion Feature Films and TV Dramas | | | N/A | N/A | N/A | N/A |
| Refundable deposit | | | Minimum of R1 000 depending on the nature and impact of the shoot | Minimum of R1 000 depending on the nature and impact of the shoot | Minimum of R1 000 depending on the nature and impact of the shoot | Minimum of R1 000 depending on the nature and impact of the shoot |
| OTHER CHARGES | | | | | | |
| Municipal Officials | per hour or part thereof | | 120.18 | 120.18 | 0.00 | 137.00 |
| TRANSPORT, ROADS AND MAJOR PROJECTS - TRANSPORT | | | | | | |
| PARKING | | | | | | |
| Shoots with 1-3 motor vehicles pay as per normal parking tariffs (e.g. metered or privately managed) | | If dedicated parking requested for shoot, film parking tariff will apply | | | | |
| Shoots with 4 or more vehicles pay for parking | | | | | | |
| Demarcated Bay Rental | per demarcated bay per day | New Tariff - As per Transport Tariff Schedule | 138.95 | 140.35 | 1.40 | 160.00 |
| Demarcated Bay Rental | per demarcated bay per month | New Tariff - As per Transport Tariff Schedule | 2,778.95 | 2,763.16 | (15.79) | 3,150.00 |
| Demarcated /Non Demarcated Kerbside Space Rental (5m x 2m) | per demarcated / non demarcated kerbside space per day | New Tariff - As per Transport Tariff Schedule | 140.35 | 140.35 | 0.00 | 160.00 |
| Demarcated /Non Demarcated Kerbside Space Rental (5m x 2m) | per demarcated / non demarcated kerbside space per day | New Tariff - As per Transport Tariff Schedule | 2,763.16 | 2,763.16 | 0.00 | 3,150.00 |
| Animals required | per animal per day or part thereof | Not required as is a standard condition to have an animal handler on location | No charge | No charge | No charge | No charge |
| Helicopter landing | per landing | Included in Civil Aviation tariffs | No charge | No charge | No charge | No charge |
| BULK WATER PERMIT FEES AND CHARGES | | | | | | |
| Bulk Water Filming permit for micro to medium shoots at Bulk Water Installations | Rand per day | As per Water tariff schedule | 1,578.95 | 1,578.95 | 0.00 | 1,800.00 |
| Bulk Water Filming permit for large or very large shoots at Bulk Water Installations | Rand per day | As per Water tariff schedule | 3,508.77 | 3,508.77 | 0.00 | 4,000.00 |
| <i>NOTE: Rebates on Film Permits: If for CT marketing or student film, then 50-100% rebate to be applied as approved by CT Film Office</i> | | Mainly for students (developmental) registered students and SA tourism promoting the city overseas as a films and events destination. (Supporting documents required) | | | | |
| SAFETY AND SECURITY : FEES AND CHARGES | | | | | | |
| Non Refundable Deposit Filming & Business | All times | | | 50% of actual cost | | 50% of actual cost |
| Hire of Officers: City Police, Traffic, Law Enforcement and/or Security | per officer per hour or part thereof (Still Shoots Only) | As per Metro Police and Traffic Services tariff schedule. (Unchanged) | 65.79 | 65.79 | 0.00 | 75.00 |
| Hire of Officers: City Police, Traffic, Law Enforcement and/or Security - Mon - Sat | per officer per hour or part thereof | New Tariff | 265.00 | 265.11 | 0.11 | 302.20 |
| Hire of Officers: City Police, Traffic, Law Enforcement and/or Security - Sunday/Public Holidays | per officer per hour or part thereof | New Tariff | 330.14 | 330.18 | 0.04 | 376.40 |
| Event and Filming Duties (Disaster Management) Attendance | per official per hour | For actual time spent in the venue operations centre or Joint Operations Centre during an event. See Disaster Management Tariffs. | No charge | No charge | No charge | No charge |
| Event and Filming Duties (Disaster Management) Transport | per event | For travelling to and from event. See Disaster Management Tariffs. | No charge | No charge | No charge | No charge |
| ENVIRONMENTAL RESOURCE MANAGEMENT - NATURE CONSERVATION | | | | | | |
| Permissible Commercial Activity Conservation Fee: (Payable Over and Above the Daily Entry Fee) All Reserves | | | | | | |
| Activity involving 1 - 9 people | Per day | New Tariff | 87.72 | 87.72 | (0.00) | 100.00 |
| Activity involving 10 - 30 people | Per day | New Tariff | 219.30 | 219.30 | (0.00) | 250.00 |
| Activity involving 21 and more people | Per day | New Tariff | 438.60 | 438.60 | (0.00) | 500.00 |
| Daily Entry : Helderberg, Tygerberg, Rietvlei, Rondevlei and Eerstesteen Nature Reserves - unless otherwise stated | | | | | | |
| Adults 13 years of age and older | per day | | | 8.77 | | 10.00 |
| Children 3 years of age up until the age of 13 | per day | | | 4.39 | | 5.00 |
| Children under the age of 3 | per day | | | No charge | | No charge |
| Senior citizen / Pensioner (60 years of age and older proof of identification required) | per day | | | 4.39 | | 5.00 |
| Student with valid student card | per day | New Tariff | | 4.39 | | 5.00 |
| Vehicles : Rietvlei and Eerstesteen Nature Reserves | per day | Re-instated due to parking shortage in nature reserve. Tariff set to discourage cars from utilising area as a parking area. | | 14.04 | | 16.00 |